

OUR RAKSHAKARAN PROMISE -
WE WILL BE THERE WITH YOU
WHEN YOU NEED US THE MOST

CLAIM
SETTLEMENT
RATIO OF
99.06%*

**FIRST TIME EVER BY
TATA AIA LIFE INSURANCE**

Introducing the ultimate hassle-free
and speedy claims process.



We, at Tata AIA Life Insurance, understand the importance of processing claims quickly and with minimal hassles. To make this process even easier, we are pleased to launch two new initiatives.

EasyClaim

Doorstep Claim Services¹



1. Beneficiary calls our helpline - 1860 266 9966



2. Our team schedules an appointment for Doorstep claims service



3. Our representative visits beneficiary's residence to process the claim at their home



4. Timely notifications on approval and payment of claim amount sent to beneficiary

EXPRESS CLAIM

4 Hour Claim Settlement¹



1. Beneficiary visits our nearest Branch with requisite documents



2. Our Rakshakarta assists the beneficiary with formalities and immediately updates internal systems



3. Claim² is processed and payment is credited within 4 hours on the same day³



4. Timely notifications on approval and payment of claim amount sent to beneficiary



5. Applicable for policies with Death Benefit up to ₹ 50 lakhs (per life)

Over 99% Claim Settlement Ratio for 2 Consecutive Years

#RakshakaranKiReet

¹Claims beyond three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later. Subject to all the relevant terms and conditions of the policy contract. ²All the relevant terms and conditions of the policy contract, including provisions in respect of claim procedure shall apply. Unit linked products; policies with unclaimed amounts or last premium payment not cleared are excluded. ³Applicable for TATA AIA Life Insurance working days (Monday to Friday) up to 2 pm and also bank working days subject to submission of completed documents. *Individual Life Claim Settlement Ratio is 99.06% for the FY2019-20 as per the Latest Annual Audited Figures. • Insurance cover is available under the product. • For more details on risk factor, terms and conditions under the product, please read Sales brochure carefully before concluding a sale.

Tata AIA Life Insurance Company Limited (IRDAI Regn. No.110 • CIN: U66010MH2000PLC128403). **Registered & Corporate Office:** 14th Floor, Tower A, Peninsula Business Park, Senapati Bapat Marg, Lower Parel, Mumbai - 400013. Trade logo displayed above belongs to Tata Sons Ltd and AIA Group Ltd. and is used by Tata AIA Life Insurance Company Ltd under a license. For any information including cancellation, claims and complaints, please contact our Insurance Advisor / Intermediary or visit Tata AIA Life's nearest branch office or call **1-860-266-9966** (local charges apply) or write to us at **customercare@tataaia.com**. Visit us at: **www.tataaia.com**. • L&C/Advt/2020/Jul/1019

**BEWARE OF SPURIOUS/
FRAUD PHONE CALLS!**

IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.